

SWINDON TOWN FOOTBALL CLUB



WHY LET THIS HAPPEN TO YOU WHEN YOU COULD BE A

Season Ticket Holder

ADVANTAGES

- You only pay for 19 games, gaining entry to 4 games free of charge.
- You are guaranteed a ticket for all home "all ticket" games.
- You have preference for tickets to away Cup Ties.
- You are given free admission to all Reserve games.
- 5. Bigger savings for Juniors and Senior Citizens.

DISADVANTAGES

The ticket must be paid for before it is issued.

As you can see the advantages far outweigh the disadvantages and to assist you with that solitary problem we have an Easy Payment Scheme whereby tickets can be purchased throughout the summer months by weekly, fortnightly or monthly payments, by personal or postal application.

The above scenes occured this season and could well take place next season so make sure you are not in part of the queue. Be a special person and order your Season Ticket now. A deposit will secure!

Talk of the Town by the Chairman

Welcome to this evening's game with Millwall, and may I apologize for using the original proggramme which would have been used on Tuesday April 1st. This is mainly due to the printing dispute but also we feel justified in doing this because the programme has a lot of interesting facts in spite of being a few weeks after the date, and, of course, from the financial angle we do not wish to waste money. We are however, including this four page supplement to bring you up to date with the happenings of the Club.

Before tonight's game we presented John's Youth Team the under-seventeen winners of the South Eastern Counties League, with their trophies. This is a great performance, because this is our first year of entry and John has picked his teams during the season from his first year Apprentices plus those from his trialists that have either been recommended or have been successful in the numerous trial games that John has held before and during the season.

Season Ticket application forms are now available if you have not already received one. We would, once again, draw your attention to the fact that you are able to purchase your season tickets by easy payments, either weekly or monthly, throughout the summer months and

these payments can be made by calling personally at the Office, including Saturday mornings, or by post.

For those supporters who attend all of our League games, it is worth noting that if you purchase a season ticket, either in the Stands or on the Terraces, you will save the admittance charge for four matches, in other words you get four games for nothing, plus free admittance to all Reserve Matches.

If you wish to come to our Annual Dinner Dance which is being held at the Wiltshire Hotel in Swindon on Tuesday, 6 May, please contact Bob Jefferies at the Club Office. Invitations have already been sent out to those who attended last year's event, but if anyone has been missed out, please contact us.

Since writing my original notes for this programme, Paul Rideout has played in Scotland and at Portsmouth, and travels with the England party to play in Germany. Paul leaves school this summer and will be joining John's Youths on a professional basis.

Hoping that you enjoy tonight's game.

The remaining games to take place on the County Ground are as follows:-

Saturday 3rd May Division III Barnsley K.O. 3.00 p.m.

Monday 5th May Wiltshire County Shield Chippenham Town K.O. 3,00 p.m.

Final - Second Leg

Tuesday 6th May Football Combination Reading K.O. 2.30 p.m.

Wednesday 7th May Police International England v Wales K.O. 7.30 p.m.

RESULTS 79 FIXTURES

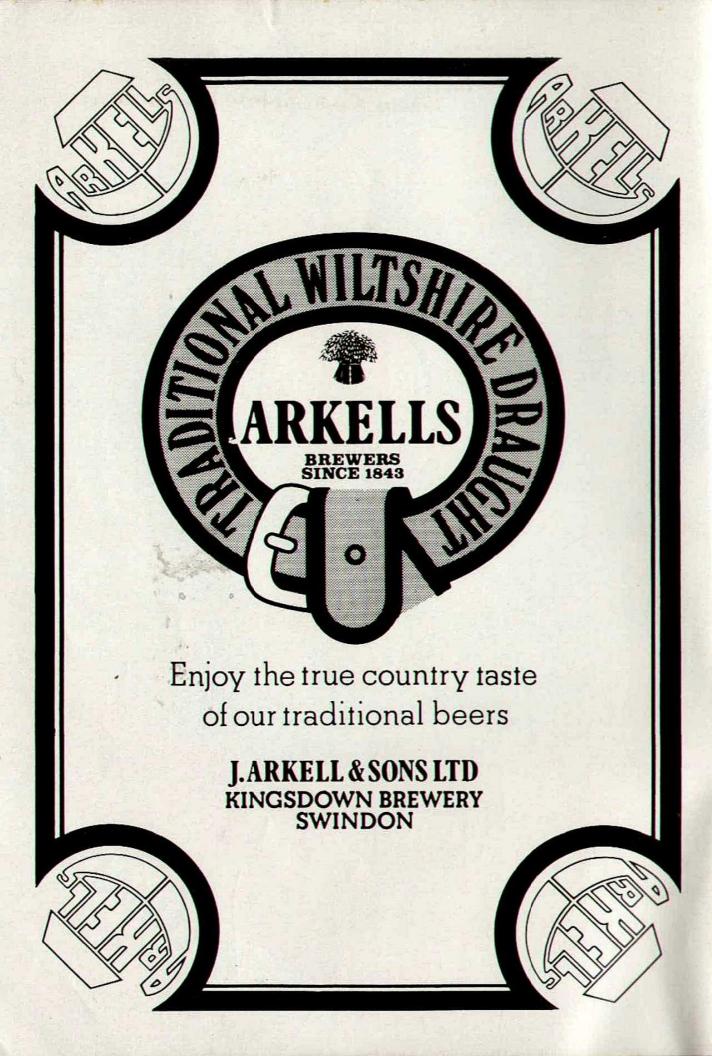
Aug	11 Portsmouth (L.Cup 1-Leg 1)	A	1-1	fox	othall	cor	mbination	
	14 Portsmouth (L.Cup 1-Leg 2)	H	2-0					
	18 Sheffield Utd.	100	1-2	Au	9 18		BRISTOL CITY	0-4
	21 Reading	No.	0-0				Luton Town	1-1
	25 Brentford		4-0	Ser	t. 1	A		0-3
	28 Chester (L.Cup 2 - Leg 1)		ALCOHOLD .			H		0-1
			1-0			A		1-2
-	31 Colchester		3-2			H	CHELSEA	0.2
Sep.		A	1-1			A		1-5
	8 Rotherham Utd.	A	0-3	0-		A		3-1
	15 Chesterfield		2-1	Oct	2		Leicester City LUTON TOWN	0-1
	18 Chester		3-1				ORIENT	1-1
	21 Sheffield W,						Tottenham H	0-4
	26 Stales City (1 Com 2)		2-4		23	A	Crystal Palace	0-1
	26 Stoke City (L.Cup - 3)		2-2			H		2-2
- 1	29 Grimsby Town	Н	3-0	No	10	A		2-3
Oct.	2 Stoke City (L.Cup 3) replay	H	2-1		17		PLYMOUTH A. Birmingham C.	5-3
	6 Hull City	Н	0-0	Dec		н	ARSENAL	2-5
	10 Reading	A	1-2		18		WEST HAM UTD.	3-1
	13 Wimbledon	A			20		IPSWICH TOWN	0-0
	20 Southend Utd.		The state of the s	Jan	29		OXFORD UTD.	3-0
	22 Diverside A	Н		Jen	29		Q.P.R. Bristol Rov.	3-2 5-0
	23 Plymouth A	Н		Feb	2		CARDIFF CITY	1-0
	27 Blackpool	-	1-0		16	H	HEREFORD UTD.	1-2
-	30 Wimbledon (L.Cup - 4)	A	2-1			A	Orient	1-1
Nov.	3 Sheffield Utd.	H	3-2		26		Plymouth A.	0-1
	6 Plymouth A	A		Mar			TOTTENHAM H.	0-1
	10 Mansfield T.	100	1-1		14		Southampton LEICESTER CITY	1-0
	17 Blackburn Rovers		2020				NORWICH CITY	1.2
			2-0		29		BIRMINGHAM CITY	0-6
-	24 Brentford (F.A. Cup 1)	Н	4-1	Apr		A	Ipswich Town	1.2
Dec.	1 Gillingham	A	0-0				CRYSTAL PALACE	1.2
	4 Arsenal (L.C.6)	A	1-1		19		West Ham Utd.	1-3
	8 Bury	H	8-0				Chelsea FULHAM	0-0
	11 Arsenal (L.C. 5) replay		4-3	May			Arsenal	0-0
	18 Torquay (F.A. Cup 2)							
	22 Torquey (F.A. Cup 2)		3-3					
	22 Torquay (F.A. Cup 2) replay		3-2	mid	land	you	rth	
	26 Exeter City	H	2-3					
	29 Brentford	A	3-1	Aug	30		West Bromwich A.	1-0
	CONTRACTOR OF THE PROPERTY OF			Sep			LEICESTER CITY Wolves	5-2
	1980				13		DERBY CO.	2-1
				Oct			BIRMINGHAM CITY	2.2
Jan.	5 Luton Town (F.A. Cup) 3		20		11		Derby Co.	0.2
Jan.			2-0	AT-			Luton Town	0-1
	12 Barnsley	A	2-1	1807	14		NORTHAMPTON TOWN	
	22 Wolverhampton W (FLC-Semi F Leg 1)	Н	2-1	Jan			Birmingham City BRISTOL CITY	0-0
	26 Tottenham H. (F.A.Cup 4)	H	0-0	Feb			Leicester City	2-1
	29 Tottenham H (FA Cup 4 - replay)	A	1-2		18	A	Northampton Town	2-2
Feb.	6 Oxford Utd.		2-2	-	27	A	Bristol City	1-0
10.000	9 Sheffield Weds.			Mar			WOLVES	1.2
		п	1-2	Apr	20 1	A	COVENTRY CITY Coventry City	0-1
	12 Wolverhampton W (FLC-Semi F-Leg 2)		1-3	- Chu	16	H	LUTON TOWN	2.2
	16 Grimsby Tn.		0-2				WEST BROMWICH A.	2.2
	23 Wimbledon	H	2-1					ME THE
	29 Southend Utd.	A	0-1				5/2	
Mar.	4 Millwall	Δ	2-6	sout	n-eas	t co	unties	
and the	8 Blackpool	0		Δ	19 1		COVETAL DAL SOC	
		H	2-1		18 1		CRYSTAL PALACE CAMBRIDGE UTD.	2-0 4-2
	11 Carlisle Utd.	H	0-0	Sep	15		WIMBLEDON	2-3
	14 Hull City	A	0-1		22 /		Peterborough Utd.	0-0
	19 Chester	A	0-1		29 H		BRISTOL ROV.	6-0
	22 Mansfield Town	H	2-1	Oct	6 4		Charlton Ath,	5-0
	25 Chesterfield	A	1-2		13 H		CHELSEA	3-1
			A STATE OF THE PARTY OF THE PAR		20 A		Cambridge Utd.	1-1
Andi	29 Blackburn Rovers	A	0-2	Nov	17 A		CHARLTON ATH, Crystal Palace	2-1
April	5 Exeter City	A	1-4	-	24 F		PETERBOROUGH UTD	3-1
	7 Oxford United	H	1-1	Dec	1 4	A F	Reading	0.1
	12 Carlisle United	A	2-1		8 +	1 1	WEST HAM UTD.	3-1
	15 Rotherham	H	6-2	Jan	5 A	1 (Oxford Utd,	2-0
	19 Gillingham	H	3-0		12 A		West Ham Utd.	1.2
		-		Feb	26 H		OXFORD UTD.	2-1
	22 Colchester Utd.	Н	2-3	. 60	9 A		Chelsea	3-0
	26 Bury	A	0-0				Ottenham H.	3.1
	29 Millwall	H			23 A	V	Vimbledon	2-0
May	3 Barnsley	H		Apr	7 H		READING	2-1
					9 A	8	Iristol Rov.	3.3



Alan Mayes shoots just wide during the defeat by Colchester at the County Ground - but later made amends by scoring with a similar shot.



Andy Rowland (left) and Russell Lewis (right) crowd the Colchester area in search of a goal at the County Ground last Tuesday.



Swindon Town Football Company Limited

Registered Office County Ground Swindon
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Telephone No. 22118

Financial Manager/Company Secretary
R. A. Morse

Team Manager R. W. Smith

Commercial Consultant D. Buswell

Club Medical Officer Dr. J. Nicholas

Talk of the Town by the Chairman

Tonight we entertain the Players and Officials of Millwall Football Club, a Club that has had its fair share of successes over the years and, like ourselves, have had their disappointments.

How can one relate the performance of Football Clubs, from one season to another, with those other sportsmen in their various fields? A few years ago, when a club was relegated to a lower division, it usually found it relatively easy to settle into a winning vein again, and often won back their more senior level quite quickly. At the present stage of our Football history, we are finding that the strengths of our leagues are more comparable with one another than at any time in the history of the Football League.

During the season at our League Meetings, where all representatives of all Clubs meet, we discuss our problems at all levels and everyone seems to agree that the strengths of our league club are very comparable and this obviously makes forecasting results very difficult.

Critics of these notes, I am sure will pick out the majority of the First Division as being on a higher level than the other Divisions, and with this I would agree, but the majority of the remaining sixty or seventy clubs can compete very competitively.

We know that we have a squad of good skilful Players, and this season we have proved beyond all doubts that we can compete at the highest levels and be successful.

Everyone asks me the same question, what has happened to our success? I can only try and explain that sometimes we don't get the results that we have deserved, or that the opposition did, but one thing is for certain, we shall not stop trying and Bob is a determined man and has set his mind on winning things with Swindon Town.

Our supporters have proved beyond all doubt that they will give us the support so necessary to achieve progress.

This past week, Football League Clubs have been meeting in London to discuss various agreements which the Management Committee and the Players' Union wish to settle amicably. The commercial world would find it hard enough to agree between labour and unions, but Football business is so complicated that agreements have to be worded very carefully to suit contracts that extend over playing and close seasons. There is a constant review on how to improve conditions of play, conditions for our public and how to enable Clubs to compete in economic conditions brought about by the Transfer Fees that are demanded today. The general public must think that the 'set up' is mad with such figures as over a million pounds being asked for the services of a Player, especially when gate receipts are so low. The income of Clubs received a great boost, when they were allowed to receive gifts of thousands of pounds from the set up of Lottery schemes etc., and Clubs' premises were utilized to provide entertainment throughout the week, as another source of income.

People were able to identify themselves with their favourite Club and this, along with sponsorships etc., has brought a new lease of life to enable clubs to keep pace with inflated costs.

With such inflated prices, it is imperative that we pursue a strong, healthy Youth Policy, and expensive as it is to do this, we intend to give John Trollope every encouragement. Last week John flew over to Ireland to watch a Youth match recommended by our Irish Scout, Mervyn Brown. Some people might think this an expensive gamble, but this proves to what extent we are prepared to go to find the right people.

We congratulate Paul Rideout on his performance for England Schoolboys, both at Preston and Wembley, and once again the name of Swindon Town was brought to the fore through our Football.

cont.on page 9

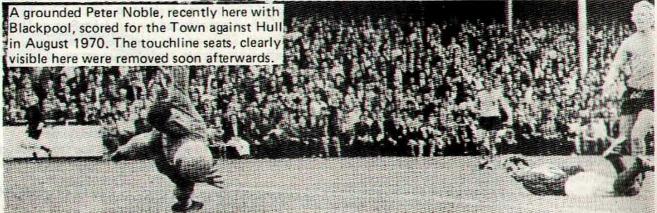
Town through time-More turnstile topics by P. Plowman

The Town's F.A. Cup run to the Fifth Round in 1948 included a home tie with Third South rivals Notts County and this eased the crowd record gently upwards to 27,130. The post war rush to League games still showed no signs of waning, with Swindon's first five away trips of 1949/50 aggregating over 108,000 paying guests. Meadow Lane, Nottingham packed in 37,121 for the Town's visit in November 1949 - the highest total to witness a Swindon game in the Third Division since the war and only marginally shor of the record 38,373 at Millwall's Cold Blow Lane in April 1938, Brunton Park, Carlisle also recorded a 'best ever' 18,604 for an F.A. Cup encounter with the Town late in 1949, but that was to stand for just a month until Leeds United arrived there in the next round. When Swindon again enjoyed an extended Cup run 1951/52, the Fourth Round visit of Stoke City pulled in 28,140 and £2,650. A comparison in monies taken at the gate then and with a tie with Manchester City back in January 1930, when twentyfour thousand paid £2,780, clearly illustrates how admission rates had stagnated over the years and would continue to do so for some time. Even twenty years ago, in 1960, the minimum fee at Football League grounds was no more than two shillings (10p). Returning briefly to 1952, however, a replay victory over Stoke enabled the Town to set up another ground record of 27,553 at Luton in the Fifth Round. The next prolonged run in the Cup was not until 1956, by which time the Town propped up the remainder of the division - although League gates still averaged a healthy 7,379. Little interest was shown in the first floodlit Division Three game at the County Ground on Leap Year's Day, Millwall provided the opposition with just 6,864 witnessing the event. In reaching the F.A. Cup Fourth Round that year Swindon had met Midland League Peterborough United and, failing to dispose of them here at the first attempt, had to make a

Thursday afternoon appearance at that club's London Road headquarters. The Town finished the job this time, albeit after an extra half-hour. The assembly of 16,672 represented the best figure for the visit of Swindon Town to a non-League ground.

Four years later, United were elected to the League and by the time they came to the County Ground on Good Friday 1963, Swindon were well on course for the Second Division. Peterborough attracted the highest gate of 23,239 in that promotion season. At the last away game of that icy campaign, at Hull City on May 18, just 4361 turned up. Once into the Second Division the Town maintained an average of over eighteen thousand for home League games. Manchester City set a new record on September 10 of 28,173 and at Sunderland on February 1 1964, Swindon's 0-6 blasting was watched by 41,334 - a record away gate in League terms.

Following the disaster of relegation the Town were soon back in the headlines through their F.A. Cup exploits. Nearly 127,000 saw a threematch battle with Nottingham Forest in the spring of 1967, with 52,956 seeing the decider at Villa Park. Overall, the tie grossed £31,975. Then two years later it was the League Cup which became the magnet. Having already reached Wembley 21,316 turned up for a tussle with bottom of the table Oldham Athletic in January 1969 and the twenty-thousand figure was topped seven times in all in Third Division matches. All but 208 of the 29,106 present here for leaders Watford on March 29 paid for entry. The closest to that record reached since was 28,520 for a Second Division promotion issue a year later when Blackpool were guests but, sadly, it was the Seasiders who stepped up to the premier League and not the Town.







Midland Bank



Sponsor a Player

Once again we are asking for sponsors for the players kit for Season 1980/81 and would ask those wishing to associate themselves with the players in this way to write or visit the Secretary, Bob Jefferies who will be pleased to discuss the matter with you.

ng ngan bilan Mg ngan gan	Playing Strip £15.00	Football Boots £21.00	Training Boots £18,00	Running Spikes £15.00
Jimmy ALLAN	Mr. G. Certer Bentham Farm Purton, Wilts	Mr. Niblett Rose Cortage Marke Hill, Chippesham	Mr. G. Certer Bentham Farm Purton, Wilts	Paul Jenkins 30 County Roed Swindon
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Roy GREENWOOD	Mr. R.	Wainwright and Mr. P. Wright of Rose-	on-Wye	Mr. G. Granmoridge Bath Road Gerage Swindon
Chris KAMARA	Darryl Davis Pressed Steel Social Club Bridge End Road Stratton	Mr. Tim Barnes 13 Innaworth Lane Longlewine, Glos	Rayner's Car Breakers of Woothin Resett	Mr. Clive Eckersall, 19 Mill Farm Drive Pagenhill, Stroud
Russell LEWIS	Miss. D. Higgins c/o Bentham Farm Purton, Wits	Miss, T. Veriod B, Scarborough Road Swindon	Mas Janine Kirby 52 Whitworth Rood Swindon	
Alan MAYES	Mr. Roger Bunce Supporters from Hanney British Legion	Miss Winifred Hudd 34, Euclid Street Swindon	Mr. Roger Bunce Supporten from Hanney British Legion	The Black Capri Crew
lan MILLER	Miss Janet Franch 43 Trent Road Greenmadow	Rayner's Car Brasker	ts of Wootton Severi	
Ray McHALE	Mr. F. Tomlin 21, Westfield Close Care Lane, Grove Nr. Wantage	Mr George S. Snook 7, Cormwall Ave, Swindon	Miss P. J. Taylor & Mr. K. J. Houst of Chippenham	The Black Casini Crew
David PEACH	Mr. Martin Suckland 32 Costalit Wootton Basett	Mr. & Mrs. Phillip Markton, Devize	is, Mansion Farm	Mr. Roger Roberts Dainy Form Hayes Knowle, Porton
Andy ROWLAND	Mr & Mrs M. Alder 3 _a Abingdon Road, Tubney, Nr. Abingdon	Mr. T. Herman 9, St. Ives Road Grove, Wentage	Mr. Nick Coose 17 Holmer Rd Gorling-on-Thamas	Mr. K. R. Chilcon 34 Ash Walk Warminster
Kenny STROUD	Mr. A. Love & Mr. A. J. Thon 11, Lovell Close, Covingham Park	npson. Miss Cheryl Daniel 7, Lerksfield, Covingham Park	Mr. Howard Manor Fern Menton, Devizes	Mark Horsington Garry Watts Steve Arnold Jim Emis
Billy TUCKER	Mr. Martin Draper New Inn Minster Lovell	Mr. John Ward 18 Nelson Place London	Mr & Mrs E. A. Spearey 5 Wyvern Ave Callse	
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Dimensions

Tonight's visitors, Millwall, were coasting to a 2-0 win last Saturday at Blackpool when, with less than twenty minutes left, the home side hit back through the former Burnley duo Peter Noble and Paul Fletcher. Jimmy Sweetzer, signed earlier in the season from Oxford, opened his account for Millwall before top scorer John Lyons added a second.

Grimsby, a goal down to Wimbledon at one stage, hit three goals in as many minutes just after the interval at Plough Lane - and by the time Kevin Kilmore had registered the first hattrick of his career, the Mariners were 6-1 up. John Leslie and Tommy Cunningham then replied with two quick goals to give the scoreline some respectability.

Plymouth's Mike Trusson might also have had a

hat-trick against Colchester but he missed a late penalty. Dean White also hit two goals for Gillingham at Bury, his first of the season, as did Terry Austin for Mansfield. The Stags thus climbed out of the bottom four for the first time since Xmas - despite falling a goal behind to Chester within seven minutes of the start. Rotherham's Steve Winn scored his first-ever League goal to give United both points at struggling Brentford.

Blackburn, who sent the Town home with nothing, extended their unbeaten run to twelve League games. Rovers have dropped only one point during this spell - to Exeter City, hosts to Swindon next weekend - and have conceded just four goals. Sheffield United's poor run, one win in eight games, continued with a home reverse against Carlisle.

LEAGUE TABLE up to and including Saturday March 29, 1980

		-2	He	ome				Away		Avge, Home	
	P	W			F-A	W	D	L F-A	Pts.	CARL CONTRACTOR OF THE STATE OF	Top Goalscorers (incl. Cup)
Grimsby T	39	15	1	3	37-15	7	6	7 25-2	5 51	9,245	Bob Cumming 17, Kevin Kilmore 16
Sheffield Wed.	38	10	4	5	39-19	8	9	2 34-2	3 49	16,878	Terry Curran 21, Andy McCulloch 12
Blackburn R	37	10	5	3	26-11	9	4	6 20-1	3 47	8,432	Andy Crawford 17, Duncan McKenzie 13
Chesterfield	38	13	4	2	39-16	5	6	8 21-2	7 46	7,719	Ernie Moss 17, Phil Bonnyman 16
Colchester U	38	8	8	3	34-19	9	1	9 19-2	3 43	4,006	Trevor Lee 16, Bobby Gough 11
Sheffield U	39	12	4	4	32-17	5	5	9 23-3	4 43	15,684	Jeff Bourne 11, Barry Butlin 7
Reading	38	13	5	2	41-17	2	6	10 15-3	6 41	6,408	Mike Kearney 15, Pat Earles 15, Bowman 12
Exeter C	39	11	5	4	31-21	5	4	10 22-39	9 41	4,197	Tony Kellow 14, Keith Bowker 13
Carlisle U	38	11	5	3	38-20	4	5	10 17-2	3 40	4,541	Paul Cannon 15, Steve Ludlam 10
Millwall		13		3	45-21	2	5	11 14-3	1 39	6,163	John Lyons 19, Tony Towner 11
Chester		11		2	23-13	3	6	10 20-3	2 39	3,769	Ian Rusg 14, Bryn Jones 8, Peter Henderson
SWINDON TOWN	37	12	3	2	37-13	4	3	13 19-3	7 38	8,731	ALAN MAYES 26, ANDY ROWLAND 22
Gillingham	38	8	8	3	24-13	5	4	10 21-2	38	6,352	Ken Price 16, Danny Westwood 10
Rotherham U	37	11	2	5	32-20	4	5	10 17-3	5 37	6,521	Richard Finney 13, Phil Henson 11
Oxford U	39	9	4	7	33-21	3	8	8 19-3	1 36	4,661	Paul Berry 13, Peter Foley 11
Plymouth A	38	11	5	3	33-16	2	4	13 19-3	35	5,591	Dave Kemp 13, Mike Trusson 9
Barnsley	37	8	6	5	22-18	4	5	9 16-3	1 35	11,867	Ronnie Glavin 19, Derrick Parker 12
Brentford	39	8	5	6	30-23	4	4	12 23-4	4 33	8,096	Steve Phillips 10, Jim McNichol 8
Mansfield T.	38	8	8	3	27-18	1	5	13 13-2	3 31	5,060	Terry Austin 21, Steve Taylor 8
Southend U.	38		6	6	28-21	3	3	12 12-2	8 31	4,374	Terry Gray 7, Derek Spence 7
Hull C	37	7	7	4	22-18	1	8	10 18-4	31	6,224	Keith Edwards 16
Blackpool	38	9	4	6	35-31	2	4	13 17-3	7 30	5,566	Stan McEwan 11, Colin Morris 9
Bury	37		3	8	27-21	4	2	12 11-3	1 29	3,474	Craig Madden 9, Steve Johnson 8
Wimbledon	38		6	8	24-28	4	5	11 15-3		3,554	John Leslie 16, Alan Cork 8
											Goals for previous clubs this season included

From the Commercial Office

Welcome once again to the County Ground. To all the younger supporters who like Disco's I would like to brig to your attention A DISCO in the Supporters Club on Easter Monday evening. All proceeds will go towards the Kit Sponsor Scheme. Mrs. Weavers, Mrs Hedges and friends will be only to pleased to see you.

Our Easter Draw takes place on Easter Monday. There is £1,000 in prizes to be won. Watch out for ticket sellers today. Tickets are 10p each.

I still require helpers for our August Donkey Derby. Anyone who thinks they could help please get in touch with me Doug Buswell on

talk of the town cont.

I cannot close these notes without praising a band of supporters who follow us everywhere, some by coach, some by car and others by train and to such places as Chesterfield, Chester, Blackburn etc., whether they are mid-week evening games, or Saturdays. To mention individual names would be difficult without missing someone or other, but one I must

Swindon 42984 or 31510 for details.

A special Charity Match is being held on Good Friday morning at Walcot Junior School K.O. at 10.30 to raise funds towards a minibus for Upham Road School. The teams are the Rendezvous Club and The Royal British Legion, Havelock Street. The qualifications are that each players has to be over 33 years old and not played for the last two years. Should be interesting, why not come along and boost the fund,

Doug Buswell Commercial Manager

mention is John Menham. He even watches our Youth games at Shrivenham Road, and I can only hope that this loyalty will soon be rewarded with league success.

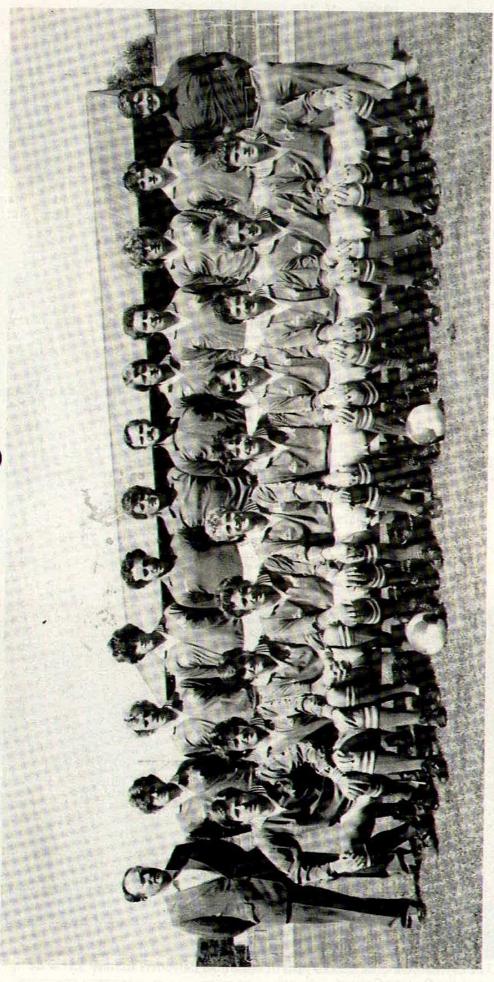
Hoping that you will enjoy a good game tonight and thank you for your support.

The "AWAY SUPPORTERS" are holding a DISCO EVENING in the Supporters' Club on Easter Monday, 7th April and they would like your support. All proceeds will go to the "SPONSOR- A - PLAYER" Scheme.



Swindon's Billy Tucker (white shorts) beats a host of Mansfield defenders to head just wide in the Town's victory at the County Ground.

In Town Tonight: Millwall



From Left to Right:-

Standing: George Petchey (Manager): Dave Mehmet, Dave Donaldson, Tony Tagg, Peter Gleasure, John Jackson, Pat Cuff, Mel Blyth, Phil Coleman, John Mitchell, Paul Robinson, Terry Long (Asst. Manager)

Sitting: Paul Roberts, David Gregory, John Seasman, Alan McKenna, Nick Chatterton, Kevin O'Callaghan, John Lyons, Tony Towner, Chris Dibble, Tony Kinsella.

Millwall's Hopes Fade By Tony Pullein

Millwall fans were hoping history would repeat itself this season. When the Lions were last relegated to the Third Division in 1975, they regained their Second Division place at the first attempt. After coming down again at the end of last season, they made a brave start and looked likely to repeat the process. But a disastrous run of results in February saw their hopes fade away.

Financial pressure forced Millwall to sell their Republic of Ireland under-21 international forward Kevin O'Callaghan to Ipswich for £250,000 earlier this season but some of that money went towards the purchase of defender John Sitton, from Chelsea, and striker Chris Guthrie, from Fulham.

Sitton was introduced to the Chelsea side as a centre-back last season but he has been playing right-back for Millwall.

Guthrie, who cost the club £100,000, started his career with Newcastle but moved on to Southend for £10,000 in 1972. He was the Shrimpers' top scorer, with 15 goals, in his first season and came out top again with 19 in 1974/75. At the end of that season he was sold to Sheffield United for £100,000 but Swindon signed him for only £25,000 in 1977. But they collected £65,000 when he moved on to Fulham last season when he finished top scorer with 13 goals.

Guthrie took over from John Mitchell in attack and has been partnering John Seasman and John Lyons in the front line.

Mitchell, like Guthrie, formerly played with Fulham. He made his bow in their League eleven in 1972/73 and was twice top scorer before joining MIllwall for £100,000 during the 1978 close-season.

Seasman began his career with Tranmere but was snapped up by Luton in 1974. He didn't get many first-team opportunities with the Hatters, however, and Millwall were able to sign him for £10,000 in 1976. In 1976/77 he was the Lions' leading scorer with 16 goals and last season he came out top again with 11.

Lyons made his League debut for Wrexham in 1974/75 but it wasn't until Dixie McNeil was injured last season that he got a decent run in the side. He then finished top marksman with 13 goals and Millwall signed him during the closeseason for £60,000.

The midfield players are usually Tony Towner, Nicky Chatterton and Tony Kinsella but David Mehmet is also very much in contention.

Towner is now the club's penalty-taker and four

of his 11 goals before the weekend had come from the spot. Towner served his apprenticeship with Brighton and made almost 200 first-team appearances for them before joining Millwall for £65,000 last season. Chatterton worked his way up from the junior teams at Crystal Palace to make his League debut in 1973/74. He made more than 150 League appearances for the Selhurst club prior to his £100,000 move to Millwall last season.

Kinsella joined Millwall as a schoolboy and got one League outing as a substitute last season. Now he is holding a regular place. Mehmet was only 16 when he made his first League appearance in 1977 and the club has since turned down many substantial bids for his transfer.

The back four usually comprises John Sitton, Tony Tagg, Mel Blyth and Paul Roberts but veteran Barry Kitchener was recently recalled to the side whilst Phil Coleman has filled in at several positions in the defence.

Tagg grew up with Q.P.R. but got only four firstteam outings. Millwall signed him in 1977 and now he is a fixture at centre-back.

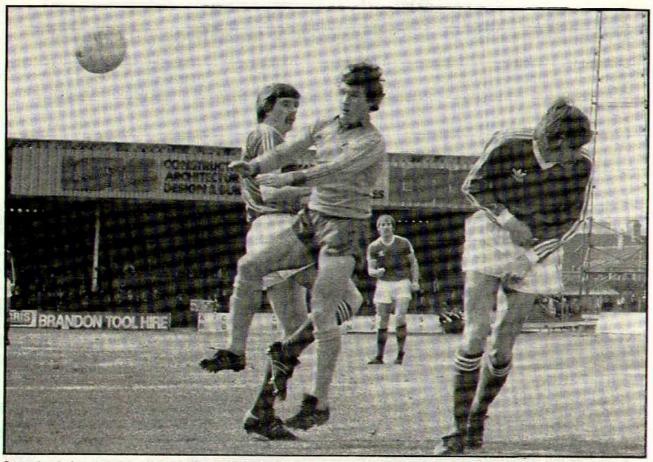
Blyth established himself with Scunthorpe but was transferred to Crystal Palace for £10,000 in 1968. Southampton paid £60,000 for him in 1974 and he was a member of their victorious F.A. Cup winning side two years later. He returned to Palace in 1978 and then emigrated to South Africa until returning to join Millwall last season.

Roberts and Coleman were both discovered by Millwall and given their chance in the senior side last season.

Kitchener graduated to the Lions' first-team in 1977 and he has now broken the club record with more than 490 League appearances behind him.

Goalkeeper John Jackson was signed from Orient for a token fee last summer. He started his League career with Crystal Palace in 1964/65 and made over 350 senior appearances for the club before joining Orient for £30,000 in 1974. When he left the club last summer he looked back on a run of 210 consecutive League appearances for them.

Unless they added to their score at Blackpool on Saturday, Millwall come here with only two away League victories behind them -- at Oxford (2-1) and Sheffield United (1-0). They drew at Blackburn (1-1), Gillingham (1-1), Chester (1-1) and Plymouth (1-1).



Swindon's Ian Miller and Roy Carter join in an attack but the ball is cleared during the Town's win over Mansfield.



Swindon striker Alan Mayes (half out of the picture on right) leaves Mansfield goalkeeper Arnold grounded as he scored his and the Town's first goal in their 2-1 win at the County Ground.



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Soccer Scene by Tony Pullein

Nottingham Forest's bid to chalk up a hat-trick of League Cup wins may have failed marginally, but the Forest club still has one treble chance open to it - - - in the European Cup! Having beaten Malmo in last years' final, Forest are now through to the semi-final for the second season and face a tie against one of the clubs that has previously achieved a hat-trick of European Cup successes - - - Ajax of Holland.

Ajax completed their triple European Cup triumph in 1973, equalling the earlier achievement of Real Madrid, who went on to win it five seasons in a row. Ajax were followed by the West German side Bayern Munich who succeeded in 1974, 1975 and 1976. Now Forest are going for what would be the second of their three hoped-for European Cup wins.

Norwich City's John Bond went into the record books as the first player ever to score goals for both teams in successive First Division games. In the game at Stoke he scored for the Potters first, with an own-goal, and then converted a penalty for his own team. Norwich lost that one 1-2.

Kevin repeated the process in the home game with West Bromwich but at least the Canaries took a point from that game in a 1-1 draw.

Derby striker Alan Biley doesn't often score a hat-trick but, when he does, he loses no time about it. He scored three goals in nine minutes against relegation rivals Bristol City to turn a 0-2 deficit into a 3-2 lead. The game ultimately ended 3-3.

Biley had previously scored only one other hat-trick. Then he netted three goals in ten minutes for Cambridge against Cardiff in January 1979. He was transferred from Cambridge to Derby this season for £450,000.

Andy Gray's winning League Cup goal for Wolves at Wembley could have changed the course of his career. The scottish international striker had failed to score in the nine games leading up to Wembley and was showing a lack of confidence.

Though his League Cup winner was one of the simplest goals he has ever scored, it changed his outlook on the game. A week later he scored one, and made the other two, in a 3-0 win over Stoke. Afterwards, Wolves' manager John Barnwell explained: "Andy has had his worries. He had his differences with Aston Villa earlier this season, then the disappointment of being left out of the Scottish International side. He also had to carry the burden of his £1½ million price tag. These all affected his play. Happily, these problems are behind him now".

Mr. Barnwell had an approach from Carlisle

United for permission to invite Emlyn Hughes to become their player-manager. But he turned them down. "Emlyn's talents as a player may be waning," he said. "But his experience will be vital to us when we play in Europe next season. I realise he is looking for a future in management but I think he has still got too much to offer to let him go at this stage."

Something seems to have gone terribly wrong at Blackpool. The club that once graced the First Division for so long, and appeared in three postwar F.A. Cup finals, now looks doomed to a watery grave in the Fourth Division. Great names like Stan Matthews, Stan Mortensen and Harry Johnston are but fond memories now as the club staggers from one disaster to another.

When the Tangerines dropped into the Third Division for the first time ever in 1978, they appointed the experienced Bob Stokoe as manager. But he left when the board signed a player without his knowledge and, since then, the club has been careering down a slippery slope to oblivion.

Coach Stan Ternent took over at the beginning of this season but was fired in February. Former England midfield star Alan Ball was appointed player-manager but further problems arose when Vancouver Whitecaps refused to release Ball from his summer contract with them.

At the moment Alan Ball is running the club from his telephone in Canada with player-coach Ted MacDougall virtually taking charge of team affairs. But defeats in successive away games --- at Carlisle (0-2) and Sheffield Wednesday (1-4) --- pushed Blackpool into second-from-bottom place.

More or less acknowldgeing that they must start building again from scratch, Blackpool last week placed eleven players on the transfer list.

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S	VINDON	MILLWA	LL
1	Jimmy ALLAN	JACKSON JACKSON	1
2	Russell LEWIS	John SITTON	2
/3	David PEACH	Paul ROBERTS	3
4	Ray McHALE	Nicky	4
5	Billy TUCKER	Tony	5
6	Kenny STROUD	Mel BLYTH	6
7	, lan MILLER	ROLEX 3 DEACONS Tony TOWNER	7
8	Chris KAMARA	SWINDON EST 1848 David MEHMET	8
9	Andy ROWLAND	REFEREE: Chris MR. ERIC A. READ (Bristol) GUTHRIE Commenced refereeing in 1962 in Chippenham,	9
10	Alan MAYES	Wiltsbire local leagues and progressed via the County and Western Leagues to the Football LYONS League list. Was linesman for U.E.F.A. Cup	10
11	Brian WILLIAMS	Third Round match in West Germany (1974) and has refereed three County Professional Cup Finals. A married man, with one daughter, he is an	11
12	2		12
	LINESMEN		

LINESMEN:

YELLOW FLAG: Mr. R.G. MILFORD, Bristol RED FLAG: Mr. J. ROOST, Bath

NEXT MATCH

Easter Monday, 7th April, 1980

Division III

OXFORD UNITED

K.O. 3.00 p.m.

